

Jake Wakefield

Design Contractor ■ jake@wakegraphic.com ■ 970.631.3529

Experienced creative with a decade of experience creating collateral for all points along the sales funnel. Seeking remote contract clients.

Senior Design and Creative Contractor – Wakegraphic (2015–Current)

Wakegraphic.com focuses on applying a technical, research, and testing oriented approach to visual design. I strive to solve problems related to customer engagement and design to boost marketing ROI in creative, exciting, and visually stimulating ways.

Creative Strategist – Iron-Point (2010–2016)

My design team and I conceptualized and implemented strategies and creative assets for our client's marketing initiatives on both a local and international level. I worked with marketing teams, technical marketers, coding teams and UX experts to develop and adapt compelling campaigns, awesome art and distinctive digital designs.

Designer – Clay Pot Creative (2008–2009)

I helped create marketing assets for web properties and print distribution. I regularly co-opted with other designers, coders and print shops to conceptualize and create compelling and creative collateral.

Designer – Creation Corners (2007–2008)

I joined Creation Corners' web team as a designer with coding experience. While there, we specialized in taking client's brands that were locked firmly in print media and expanding them into the digital domain.

Want to see sample of the work I produce and what goes into creating that work? **Visit me at www.wakegraphic.com.**